



Weekly

THURSDAY 25 – WEDNESDAY 31 JULY 2024

lidl.co.uk

Plus...

The August Wine Tour



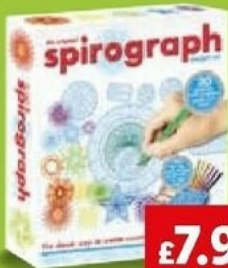
From
£6.49

USA Week



£2.49

Toys



£7.99

also...

Lidl Plus offers,
Plants & Flowers,
Kitchen

Scan. Pay.
You could

Win £5K



A winner
every day

Spend £30 to enter*

Turn bananas into a
holiday in the Bahamas

Proud winners of Supermarket of the Year 2023



30/2024 - ALL UK

It's our... **super**
Flavour
of the
Week

USA



Monterey Jack
Cheese Slices
200g, £9.95/kg, chilled

£1.99



with

BBQ Boneless
Beef Ribs with
Bourbon BBQ Sauce
450g, £9.98/kg, chilled

£4.49



Hot Dog Sausages

150g, £6.60/kg, chilled
Choose from Smoked Chicken,
Chilli Cheese Smoked Pork or
Classic Smoked Pork

Top Pick

99p

BBQ Marshmallows
300g, 55p/100g

£1.65



Ready for
BBQ

 Sign up for the latest at lidl.co.uk/newsletter

Limited Offers

From Thursday
25 July



Corndogs with
Spicy Tomato Dip

490g, £10.18/kg

£4.99



£2.99



Stuffed Crust Pizza

450g/500g, £6.64/£5.98/kg
Choose from Quattro Formaggi
or BBQ Chicken

Top Pick

£1.99



Pizza Bagels

9 x 30g, £7.37/1kg
Choose from Margherita,
Salami or Cheeseburger Style



£1.19

USA Salad Dressing

300ml, 39.7p/100ml
Choose from Thousand Island,
Caesar, Sour Cream or BBQ

Loaded Fries

280g, £8.89/kg
Choose from Chilli Cheese,
Cheddar Cheese & Bacon or
Pulled Chicken & BBQ Sauce

£2.49



BBQ Beef Waffle Sliders



Serves: 4
Prep Time:
15 minutes
Cooking Time:
35 minutes

Scan for
the recipe



It's our... **super**
Flavour
of the
Week

USA



Top Pick

£2.99



Cocoa



Ice Cream Tub

600ml, £4.98/L

Choose from Cherry & Candy Cane or
Bubble Gum Flavour

Frappé

250g, £9.16/kg

Choose from Cinnamon,
Double Chocolate or White Chocolate

£2.29



Cocoa

with

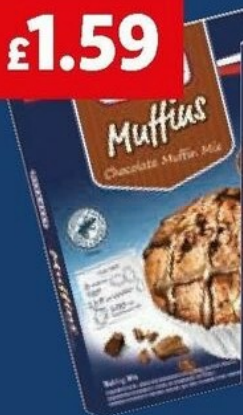
MCCENNEY
AMERICAN WAY

Muffin Mix American-Style

310g/340g, £5.13/£4.68/kg

Choose from Chocolate Chip or Chocolate

£1.59



Cocoa



Cocoa

£1.79

Dessert Glass

2 x 60g, £1.49/100g, chilled

Choose from Banana Split or Cookies & Cream

**Whoopie Pie with
Vanilla Flavour Filling**

215g, 64.7p/100g

Top Pick

£1.39



Cookie Dough

60g, £1.48/100g, chilled

Choose from American-Style, Brownie,
Cheesecake or Apricot

89p



Limited Offers

From Thursday
25 July



£1.99

£1.29

£9.99

- 1 Brooklyn Pilsner Beer 660ml, 4.6% vol., £3.02/L.
- 2 Duff Beer 500ml, 4.9% vol., £2.58/L.
- 3 Brooklyn Pilsner Beer 12 x 330ml, 4.6% vol., £2.52/L.



£1.59

Sour Fries Fruit Gums
275g, 57.8p/100g



£1.29

American Cookies
175g, 73.7p/100g
Choose from
Chocolate or Nougat



£13.99

12 pack

Goose IPA
Island Variety
12 x 355ml, 5% vol, £3.28/L



£1.19

2L bottle

BARR
Cream Soda
2L, 6p/100ml

Hot. picnic picks



1

Top Pick
£2.25



Deluxe Hog Roast Pork Sausage Rolls, 188g, awarded GHI Taste Approved 2024



2

£1.99

New to our everyday range

£2.99

3



Deluxe Premium Quiche, 400g, awarded GHI Taste Approved 2024



2

£1.99

4



- 1 DELUXE **Pork Sausage Rolls 188g**, £1.20/100g, chilled. Choose from Hog Roast or Smoked Bacon & West Country Cheddar.
- 2 DELUXE **Salad 200g**, 99.5p/100g, chilled. Choose from Hoisin Noodle Salad or Orzo Pasta Tomato Salad topped with Feta.
- 3 DELUXE **Premium Quiche 400g**, 74.8p/100g, chilled. Choose from Spinach, Red Pepper & Feta or Spicy Chorizo & Red Pepper.
- 4 DELUXE **Barber's Cheddar and Baby Potato Salad 275g**, 72.4p/100g, chilled.

Sign up for the latest at lidl.co.uk/newsletter

From our everyday range

In store
now



5 DELUXE **Houmous 150g**, 92.7p/100g, chilled. Choose from Houmous topped with Basil Pesto & Parmigiano Reggiano;

Red Pepper Houmous topped with Harissa, Chickpeas & Peppadew® Piquanté Peppers or Extra Virgin Olive Oil Houmous topped with

Paprika Chickpeas. **6** CHEF SELECT **Picnic Snacks 108g/128g/180g**, £1.84/£1.55/£1.11/100g, chilled. Choose from Chicken & Chorizo

Empanadas; Spinach & Feta Parcels or Jalapeño Fritters. **7** CHEF SELECT **2 Scotch Eggs 227g**, 48p/100g, chilled.

8 SNAKASTIC **Lentil Chips 85g**, £1.28/100g. Choose from BBQ or Salt & Vinegar.

20% OFF... N-ice!

On all Gelatelli & Bon Gelati...
only with Lidl Plus

Offer available
18-31 July

T&Cs 20% off Ice creams (ALL Bon Gelati & Gelatelli Lollies, Sticks & Cones)



 Sign up for the latest at lidl.co.uk/newsletter

From our everyday range

In store now



£1.35

£1.08

18/07/24 - 31/07/24*



GELATELLI
Fruit Spiral Lollies
 6 x 70ml
 Regular price 33.1p/100ml
 Lidl Plus price 26.4p/100ml

£1.39

£1.11

18/07/24 - 31/07/24*



GELATELLI
Fruit Ice
 3 x 100ml
 Regular price 45p/100ml
 Lidl Plus price 36p/100ml

BON GELATI
Classic Mini Mix Ice Cream

12 x 50ml
 Regular price 49.8p/100ml
 Lidl Plus price 39.8p/100ml



Cocoa

£2.99

£2.39

18/07/24 - 31/07/24*



£2.29

£1.83

18/07/24 - 31/07/24*



GELATELLI
Melonnice Watermelon Lollies
 5 x 73ml
 Regular price 62.7p/100ml
 Lidl Plus price 50.1p/100ml



Cocoa



Cocoa

£2.39

£1.91

18/07/24 - 31/07/24*



GELATELLI
Choco Crumble Cones
 4 x 125ml
 Regular price 47.8p/100ml
 Lidl Plus price 38.2p/100ml

THE AUGUST Wine Tour



A whistle-stop tour of France's top wine regions, taking us through the Loire, the Rhône, Bordeaux, Provence and, of course, Champagne. A perfect opportunity to stock up with old favourites... and maybe find some new ones! Red, white, rosé and sparkling all feature.



88
Richard Bampfield

£9.49

**Crémant de Loire
Rosé, Loire**

Taste: Summer fruits, crisp, refreshing

Pairing: Caesar salad, seafood salad



91
Richard Bampfield

£7.99

Richard Bampfield
Top pick!

**Orange Sunset
Languedoc, 2022**

An exotically perfumed orange wine that's richly fruited and long

Medium Sweet

Taste: Quince, rose petal, fruity

Pairing: Pâtés, mild curries, chorizo



89
Richard Bampfield

£19.99

£17.99

25/07/24 - 31/07/24*

Plus

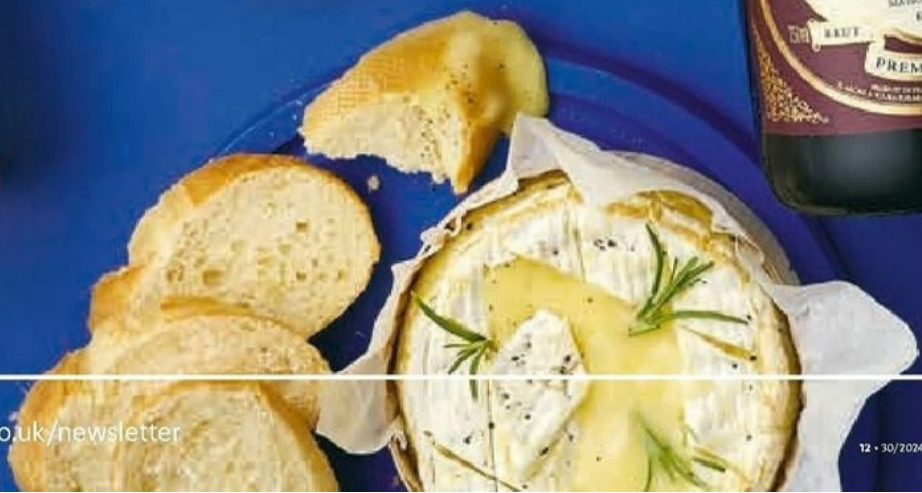


**Bissinger
Premier Cru,
Champagne**

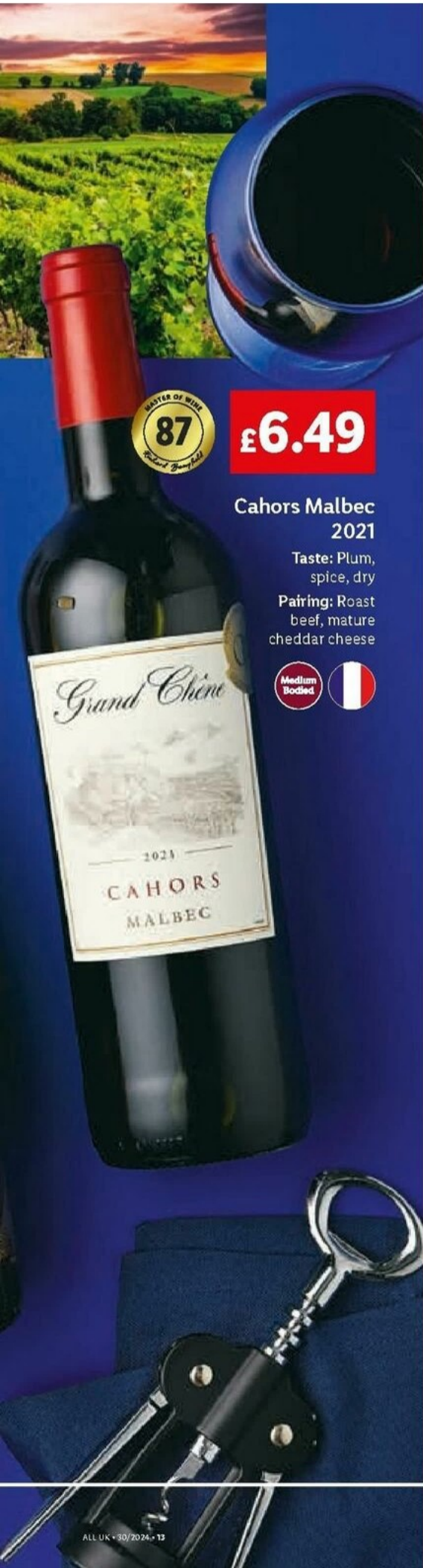
Taste: Youthful, orchard fruit, good length

Pairing: Apéritif, savoury canapés

Dry



Sign up for the latest at lidl.co.uk/newsletter



£6.49

Cahors Malbec 2021

Taste: Plum, spice, dry

Pairing: Roast beef, mature cheddar cheese



Limited Offers

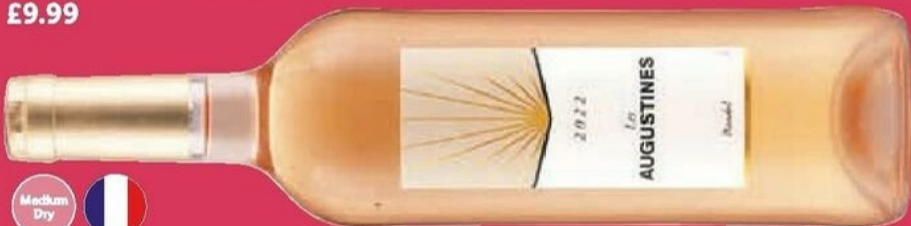
From Thursday
25 July

Les Augustines Bandol, Rosé 2022

Taste: Good length, warming, dry

Pairing: Garlic prawns, seafood risotto

£9.99



Côtes du Rhône Villages 2022

Taste: Sweet red fruit, smooth

Pairing: Barbecued meats, roast duck

£7.49



Côtes du Rhône 2023

Taste: Stone fruit, fresh, full-bodied

Pairing: Pulled pork, veal sausages

£7.49



£6.99

£5.99

25/07/24 - 31/07/24*



Confidence de Gascogne Gascony, 2022

Taste: Gooseberry, fresh, dry

Pairing: Salads, goat's cheese



School's out, toys out!

Model Kit

Pre-coloured pieces simply push together, without glue or paints, to build an impressive model which can be decorated with the included stickers

Choose from Spitfire, Jeep Quicksand Concept, Harrier, McLaren P1 - Purple, McLaren P1 - Yellow, Messerschmitt 109, RAF Red Arrows Hawk or McLaren Speedtail

£8.99



5+ years



Flying Heroes

Launch your hero high into the sky
Hold the hand launcher and pull the cord:
the harder you pull, the faster he spins
and the higher he will fly

Choose from Jurassic World Dimorphodon
or Sonic The Hedgehog



4+ years



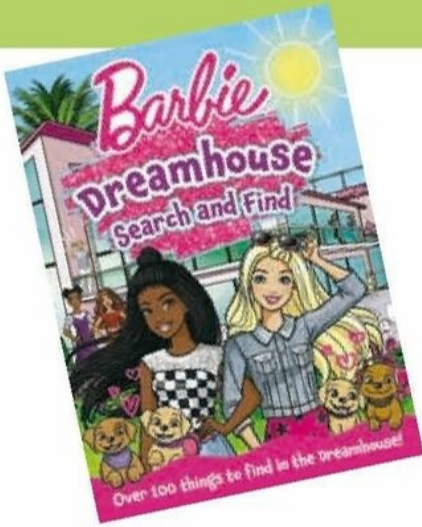
Top Pick

£9.99

Sign up for the latest at lidl.co.uk/newsletter

Limited Offers

From Thursday
25 July



Activity Book

Choose from
Barbie Dreamhouse Search and Find,
Where's Pikachu?
or **Catch the Creeper**

£1.99

Gaming Guide or Activity Set

Perfect school holiday and weekend entertainment
Choose from **Minecraft**,
Fortnite, **Roblox**, **Super Mario**, **LOL & Crayola Activity Set**, **World of Dinosaurs Activity Book**

£2.99



PLAYINC Colour-In Playhouse

Great for creative play
Cardboard pieces can be coloured in before or after assembly

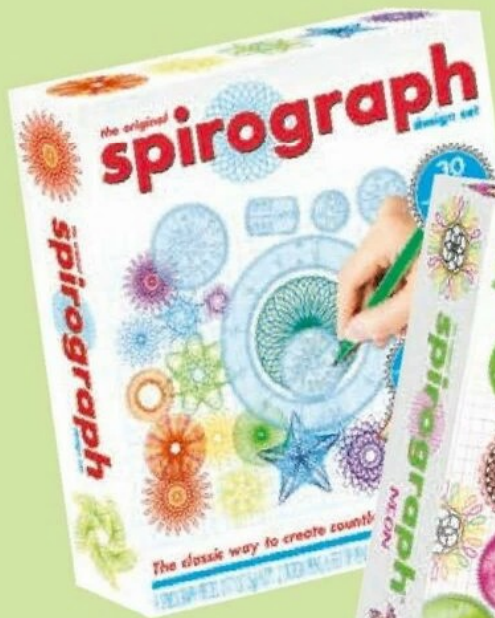
Easy to assemble

Choose from **Shed**, **Shop** or **Pirate Ship**

£9.99

£7.99

25/07/24 - 31/07/24†



the original
spirograph

Spirograph Design Set

Create amazing and intricate spiral designs
Includes precision parts, felt tip pens, design paper and storage tray

Choose from **Design Set** or **Neon Set**

~~RRP £10.99~~

£7.99



4+ years



9-in-1 Puzzle

Colourful puzzles for kids featuring favourite characters
Choose from Paw Patrol, Peppa Pig or Fireman Sam

Top Pick
£4.99



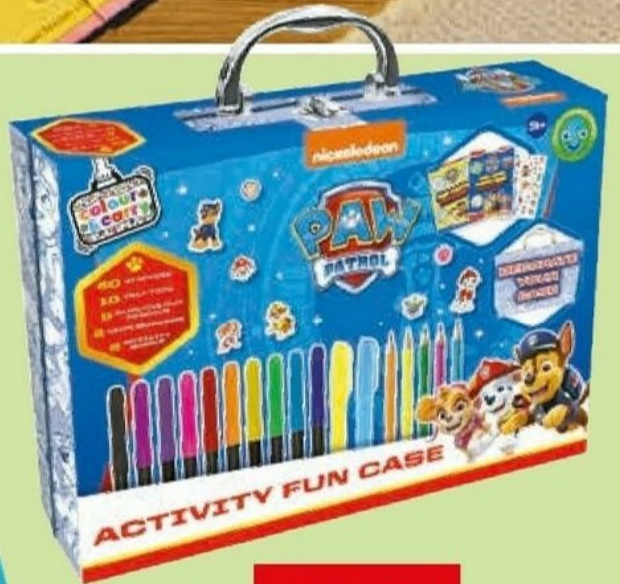
3+ years



£7.99

3 in a Box Game Assortment

A collection of three fun activities in one box
Choose from Jungle 3 in a Box, Dinosaur 3 in a Box or Unicorn 3 in a Box



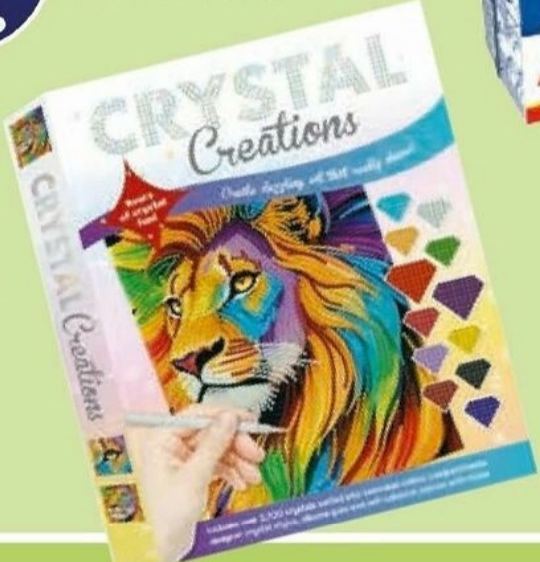
£4.99

Kids' Activity Case

These boredom-busting activity cases contain a variety of fun activities from colouring to stickers
With lock and durable carry handle - great for use while travelling
Choose from Dinosaur, Squishmallows, Paw Patrol or Unicorn

Crystal Creations Activity Set

Easy to create and highly rewarding, a soothing mix of painting by numbers, cross-stitch and mosaics
Choose from Squishmallows, Neon Leopard, Neon Lion or Unicorn



Multibuy
2 for £6
or £3.99 each

Limited Offers

From Thursday
25 July



PLUSH JELLY
Squeezers

Plush Jelly Squeezers are soft to touch
with a squishy jelly belly

Perfect as an anti-stress or sensory toy

Choose from a range
of cute unicorns and dinosaurs

£1.99

HY-PRO®

Garden Games Assortment

Outdoor fun for all the family

Choose from **Foam Axe Throwing Set**,
Foam Baseball Bat & Ball Set,
Rounders Set or **Cricket Bat & Ball**

£9.99

£7.99

25/07/24 - 31/07/24*



Top Pick

£4.99

Float Bands

A great learn-to-swim aid for
building kids' confidence in the water

With Easy Inflate™ valves for 50% quicker
inflation and deflation

The bright orange colour is ideal for keeping
a close eye on children as they learn to swim

Ages: 1-3 years, 3-6 years

ZOGGGS®

OUR PICK



ZOGGS

Junior Goggles

Zoggs goggles are perfect
for kids learning to swim

Adjustable nose bridge
and silicone head strap,
with tinted lenses with
maximum UV protection

Choose from **Little Flipper**
or **Ripper Junior**

£4.99

Plant picks that will wow **this summer**



Top Pick

£4.99

Asiatic Lilies

Asiatic lilies provide vibrant blooms and tend to flower earlier compared to other lily varieties

Height: 48cm; Pot Ø: 17cm



On Sale **Sun 28 July**

£7.99

Sacred Bamboo

An elegant shrub with colourful leaves and bright berries

Perfect for flower beds and borders

A tough and adaptable plant

Height: 45cm; Pot Ø: 17cm



£2.49

Eustoma

Commonly known as Lisianthus, this plant adds elegant, upright colour to the summer garden

Choose from blue, white or pink

Height: 25cm; Pot Ø: 10.5cm



On Sale Sun 28 July

£11.99

Calathea Mix Maxi

This eye-catching Calathea plant adds style and greenery to any indoor space with its bold patterned leaves

Height: 70-85cm; Pot Ø: 19cm

Indoor



Top Pick

£3.99

Chrysanthemum

Great for late summer colour

Grow at the back of a border or plant in pots

Height: 18cm; Pot Ø: 8cm

On Sale Sun 28 July

Multibuy

2 for £3
or £1.99 each

Artificial Flower Stem

Detailed imitation with natural colours

Flexible shapeable stem

Durable and easy-care

Height: 65cm



Middle
of Lidl



On Sale Sun 28 July

Top Pick

£8.99

Garden Hydrangea

Hydrangeas are easy to care for and their delicate flowers bring life to beds or borders

Height: 45cm; Pot Ø: 23cm



Retail
Industry
awards
2023

FRESH
FLOWER
SUPERMARKET
OF THE YEAR
SHORTLISTED

Offers available in selected stores only and subject to availability.

Kit out the kitchen



3-Slice Sandwich Press

Model: VST025

Capable of holding up to three sandwiches at a time

Hinged lid and locking mechanism

Flat, non-stick plates

Power-on and ready-to-cook indicators

Cool-touch handle

Size: 31.3 x 12 x 34cm

Top Pick

£24.99



Mega deal!



Wayfair
£57.98

Save
£22

on these two items

HADEN

Starbeck 2-Slice Toaster
& 1.7L Kettle



£35.98

While stocks last. Subject to availability. Selected stores. GB Only. Prices correct and checked at wayfair.co.uk on 11.07.2024. Saving based on purchasing both the Haden Starbeck 2 Slice Toaster & the Haden Starbeck 1.7L Kettle (each sold separately at £27.99 and £29.99) at Wayfair vs purchasing both the Haden Starbeck 2 Slice Toaster & the Haden Starbeck 1.7L Kettle (each sold separately at £17.99 and £17.99) at Lidl. Prices and packaging may vary. Wayfair may sell other products at other prices.

 Sign up for the latest at [lidl.co.uk/newsletter](https://www.lidl.co.uk/newsletter)

£44.99

£34.99

28/07/24 - 03/08/24*



17L Microwave

With 6 power settings
150W, 300W, 400W,
500W, 600W, 700W

Up to 30 minutes
cooking time

Power consumption:
1100W



SILVERCREST



£9.99

DÉCOR
800ml XL Travel Tumbler

Stylish and functional and drinking
tumbler with handle

Suitable for cold liquids only

Removable stainless steel straw

Capacity: 880ml



£4.99

SILVERCREST
Digital Spoon Scale

For precisely measuring small
amounts up to max. 300g / 10.58oz

Ideal for oil, herbs, spices, milk and more

With a measuring scale for 15, 30 and
45ml / 1, 2 and 3 tablespoons

£14.99

£9.99

28/07/24 - 03/08/24*



ERNESTO
**Mini Aluminium Wok /
Saucepan / Frying Pan**

ILAG® Essential: Non-stick
coating for daily use

Good non-stick properties

Excellent easy-to-clean
properties

Suitable for all hob types
(except induction)

£4.99



Contact Grill

With high-quality non-stick coating
from ILAG®

Quick heat-up time – 3 minutes

Grease and juice drain with
separate drip tray

Power consumption: 1000W

Grilling surface: 25 x 15cm



SILVERCREST®

TOWER

FEATURES

Capacity: 6L

Temperature range:
80–200°C

60 minute timer

Power consumption:
1700W

Size: H30 x W34.5 x
D28.4cm



Top Pick

£59.99

6L Digital Air Fryer

Model: T17127MSHL

Vortex technology rapidly circulates hot air around the chamber to cook food 30% faster

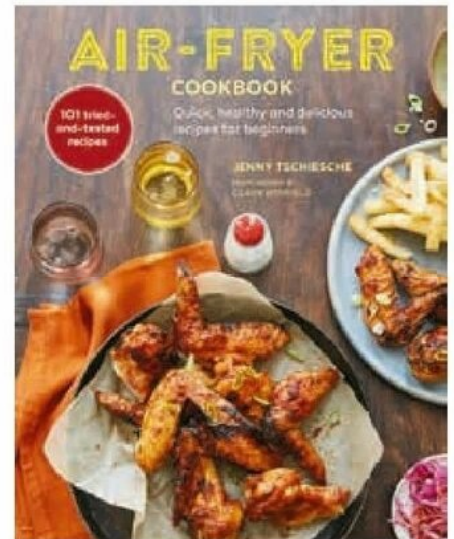
The removable drawer and crisper grill tray both come with a non-stick coating

A cool-touch handle ensures improved safety, reducing the chance of burns when opening the fryer

Air Fryer Cookbook

Nutritionist Jenny Tschiesche has developed 101 tried-and-tested recipes to help you get the very best out of your air fryer

Her appealing ideas take their inspiration from all styles of world cuisine, and there is something here to suit every occasion, from snacks and sides to complete meals and sweet treats



£5.99

Silicone Air Fryer Inserts

The special design distributes heat more evenly around the food, preventing it from burning

Compatible with Ninja Food AF300UK, Vortex, Salter Dual Air Fryer

Suitable for air fryer, oven and microwave

Size: 20 x 12.7 x 9.5cm

Dishwasher safe

£4.99

Great Combo

VonShef®

**2
piece
set**



Sign up for the latest at lidl.co.uk/newsletter

Limited Offers

From Sunday
28 July

SILVERCREST
Vacuum Sealer

For sous-vide cooking and preserving foods

Removable drip tray for liquids - suitable for dishwashers

For standard vacuum sealer rolls up to 30cm wide

Top Pick

£19.99

£3.99

SILVERCREST
Vacuum Sealer Rolls

For airtight and watertight food storage

Microwave safe (up to max. 900W and 3 mins with bag open)

Length: 3m each

Great Combo



£7.99

ERNESTO
Stainless Steel Mixing Bowls

For preparing, serving and storing food

Choose from:

Set of 5 - Size: Ø12cm / 14cm / 16cm / 20cm / 24cm

Set of 3 - Size: Ø12cm / 14.7cm / 17.5cm

JOIE
Kitchen Gadgets

Choose from: Egg Ring, Grater, Paring Knives - 4-piece set, Garlic Press, Mini Mandoline Slicer, Cheese Knife or Tablet Easel

£1.99



18+

ERNESTO
Novelty Food Storage Container or Peeler

Containers keep food fresh and lock in flavour

Choose from: Onion Container, Lemon Container, Avocado Container, Tomato Container, Garlic Container, Avocado Peeler

£1.99



Join the
Conversation



We're here to
Help

lidl.co.uk/care
0203 966 5566+

*Rate varies depending on your landline/mobile service provider.



Pssst...
there's more
in our leaflets
online!



Scan here to view





Pick of the

Week

Sticking to your budget is a breeze with 12 quality fresh food deals every week.

Take your pick from delicious fruit, veg, meat, poultry and fish offers.

Click for your local deals

Boom. Cheapest Basket again



**Super Grocer 33
Cheapest Basket April 2024**

Cheapest in The Super Grocer 33 survey against Aldi, Asda, Tesco, Sainsbury's, Morrisons and Waitrose. lidl.co.uk/cheapestbasket

Lidl named cheapest supermarket in The Grocer's 'Super Grocer 33', published 3rd May 2024. The Grocer found the cost of 33 everyday items at Lidl costs £54.96, making Lidl the cheapest supermarket. See more: lidl.co.uk/cheapestbasket

Don't miss out on
our latest offers!

Sign up to our newsletter

Bring a Lidl
goodness
to your inbox



CHANCE TO
WIN
£100

Your Store
YOUR
Store-y

Have your say.

Tell us about your shopping experience in our online survey to **win £100** worth of vouchers.* 6 lucky Lidl's won in May! It can be about the good or the bad. Either way, we're listening.



[lidl.co.uk/haveyoursay](https://www.lidl.co.uk/haveyoursay)



*To participate in the survey visit www.lidl.co.uk/haveyoursay for your chance to win £100 worth of Lidl GB vouchers. A new prize draw opens on the first day of each month and closes on the last day of each month. A total of 6 prizes are awarded per month, one prize per person only. Entrants must be residents of the UK (excluding Northern Ireland) and must be 18 or over. Not open to Lidl employees. Terms and conditions apply, available from [lidl.co.uk/haveyoursay](https://www.lidl.co.uk/haveyoursay). Promoter: Lidl Great Britain, 14 Kingston Road, Surbiton, KT5 9NU.

Special Guests



On top of our regular bakery lines, you can treat yourself to these Special Guests, here for a limited time only

Pretzel Puff
88g, 67p/100g

59^p



World Champion
Chocolate Muffin with
Chocolate Filling
100g, 99p/100g

99^p



49^p

Squonut
62g, 79p/100g
Pink or Chocolate

Disclaimer: Prices correct at time of going to print & valid for a limited period only. All food pictures are serving suggestions only. Offers available in selected stores only and subject to availability, excluding limited range stores, ROI, NI, Scotland & Wales see in-store for details. Packaging, sizes, measurements, colours and models may vary. Decorative content not included. Alcohol percentage may vary depending upon date of production bedrinkaware.co.uk for the facts. *Our Fresh Promise: We aim to source the freshest fruit and veg, deliver it quickly, and pass the greatest test... your taste test. So if you're not 100% happy with our fruit and veg, pop back to store and we'll give you your money back. That's Our Fresh Promise, Easy-peasy, lemon squeezy! *Valid until the date stated on the offer. Full list of items within the relevant product range can be found within the offer information displayed in the Offers section of the Lidl Plus app. Multiple use. When used with coupon giving discount on overall spend in single transaction, offer is applied first. T&Cs apply: lidl.co.uk/lpoffersterms. 18+, GB Only. Lidl Plus app required. Selected stores and lines. Subject to availability. T&Cs apply. See lidl.co.uk/LPTV. *Prize Draw opens 06:00am on 18.07.24 to 23:59pm on 31.07.24 inclusive; purchase min. of £30 (excl. infant formula and gift cards) and scan Lidl Plus card at check-out to get an entry. Submit entry in app. Each submitted entry is 1 entry into draw. Multiple entries permitted but entrant only eligible to win 1 prize. Prizes: 1 of 14 cheques of £5,000. 18+, Great Britain resident, Lidl Plus holder only. GB branches only. Full T&Cs apply: lidl.co.uk/5ksummer

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88g, 67p/100g

59^p



World Champion
Chocolate Muffin with
Chocolate Filling
100g, 99p/100g

99^p



49^p

Squonut
62g, 79p/100g
Pink or Chocolate

Disclaimer: Prices correct at time of going to print & valid for a limited period only. All food pictures are serving suggestions only. Offers available in selected stores only and subject to availability, excluding limited range stores, ROI, NI, Scotland & Wales see in-store for details. Packaging, sizes, measurements, colours and models may vary. Decorative content not included. Alcohol percentage may vary depending upon date of production bedrinkaware.co.uk for the facts. *Our Fresh Promise: We aim to source the freshest fruit and veg, deliver it quickly, and pass the greatest test... your taste test. So if you're not 100% happy with our fruit and veg, pop back to store and we'll give you your money back. That's Our Fresh Promise, Easy-peasy, lemon squeezy! *Valid until the date stated on the offer. Full list of items within the relevant product range can be found within the offer information displayed in the Offers section of the Lidl Plus app. Multiple use. When used with coupon giving discount on overall spend in single transaction, offer is applied first. T&Cs apply: lidl.co.uk/lpoffersterms. 18+, GB Only. Lidl Plus app required. Selected stores and lines. Subject to availability. T&Cs apply. See lidl.co.uk/LPTV. *Prize Draw opens 06:00am on 18.07.24 to 23:59pm on 31.07.24 inclusive; purchase min. of £30 (excl. infant formula and gift cards) and scan Lidl Plus card at check-out to get an entry. Submit entry in app. Each submitted entry is 1 entry into draw. Multiple entries permitted but entrant only eligible to win 1 prize. Prizes: 1 of 14 cheques of £5,000. 18+, Great Britain resident, Lidl Plus holder only. GB branches only. Full T&Cs apply: lidl.co.uk/5ksummer